



ADMISSION GURUS
Obsessed with your Success!

GetTheEdge

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COACH RAJ RAJAGOPAL

- Nation's only IVY League educated, MIT-admitted, and Mensa Hi IQ College Admissions Coach
- Former IVY League and UT Austin Admissions Interviewer

#1 in UT Texas
CS/Engg/McCombs
Admissions

College
> 90% admitted to
top 3 schools

Medicine
> 95% receive 5 year
placement

Amazing team featured in:

BARRON'S

The New York Times

Entrepreneur
MAGAZINE



ADMISSION GURUS

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The AdmissionGurus Philosophy



Guru (/ˈɡuːruː/ Sanskrit: गुरु): term for a "mentor, guide, expert: a reverential figure to the student (or *shisya*) who helps mold values, share knowledge"

Dear Parent:

Your child's education is the most sacred gift given in their lifetime. I love to help in this noble act. College coaching is not a job — it is my *life's passion and mission* curated and mastered over 20 years! AdmissionGurus' is not just a name — it is our philosophy. Like our 'Gurus' I am vested in my pupil's success. I want to work with you to help your child succeed in college, career, and life.

Let's Connect.

-Coach Raj Rajagopal M.S, M.P.Aff, MBA

Your Coach's Credentials:

- IVY League MBA, The Wharton School, UPENN
- Wharton MBA Specialization: Personal Branding & Marketing
- Admitted to Massachusetts Institute of Technology, M.I.T.
- Former Admissions Interviewer University of Texas at Austin
- Former Admissions Interviewer University of Pennsylvania
- Recent Student admissions to IVY's, MIT, Stanford, UT, BSMD
- Certified member of Mensa High IQ Society
- 20+ years' experience as a College Admissions Coach
- Over 1000+ student lives transformed
- Education:
 - UT Austin Master's Dual Major Computer/BioMed
 - UT Austin Master's in Liberal Arts/Humanities
- Member of Independent Educational Consultant Association
- Nation's Top 25 Higher Ed Consultant



www.admissiongurus.com



1 855 YES ADMITTED

Rising and Current Seniors

A Personalized & Comprehensive Program to give your child a Competitive edge. This program is intended for 11th grade students who will be entering 12th grade in Fall.

1



DEVELOP STUDENT SPECIFIC ADMISSIONS STRATEGY

- Comprehensive review of student high school history
- Conduct 360 interviews with student and family
- *Result: Identify u*

2



PREPARE COLLEGE LISTS, MAJORS & APPLICATION DEADLINES

- Select majors based on student goals, interests, personality, career, and salary outcomes
- Use past admission statistics, to develop stretch, reach, and safety colleges
- *Result: A range of admission choices post application*

3



PREPARE STANDOUT MAIN, SUPPLEMENTAL, & SCHOLARSHIP ESSAY

- Brainstorm compelling stories and unique angles for essays
- Coach students to write multiple supplemental essays effectively
- Carefully review and approve every essay submitted to college
- *Result: Position student above the competition*

4



RECOMMENDATION LETTERS

- Identify recommenders to showcase student potential
- Prepare stories, brag sheets, self-evaluation, or school packets
- *Result: Stellar recommendation letters that catch attention*

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5



RESUME & APPLICATION ACTIVITY LIST

- Develop short and/or extended form of college resume
- Brainstorm, review, and complete activity sections
 - *Result: A portfolio highlighting student's unique accomplishments*

6



INTERVIEWS & VIDEO ESSAY

- Coach students for traditional admissions interviews
- Provide technology and creative coaching to develop compelling video essays required by some colleges
 - *Result: Ace interviews without fear*

7



SCHOLARSHIPS & FINANCIAL AID

- Support for scholarships at schools applied as part of the application package
- Support for filing for Federal Financial Aid (FAFSA)
 - *Result: If eligible, do not miss out on scholarships*

8



COLLEGE VISITS & POST ADMISSION COUNSELING

- Counsel on college visits pre- and post-admission
- Counsel on admission shortlist and final selection
 - *Result: Ensures student is aligned with college / major*

9



CAREER & HIGHER EDUCATION SUPPORT

- Counseling on career opportunities post-college
 - *Result: Look ahead and prepare for future success*

Packages and Pricing

	Other States Not TX/CA	California	Texas	National	IVY League+
Customized Strategy	✓	✓	✓	✓	✓
Major / College List	✓	✓	✓	✓	✓
All Main / Supplemental Essays	✓	✓	✓	✓	✓
Scholarship Essays	✓	✓	✓	✓	✓
Profile Development	✓	✓	✓	✓	✓
Resume/Activity List	✓	✓	✓	✓	✓
Interviews	✓	✓	✓	✓	✓
Financial Aid	✓	✓	✓	✓	✓
Career Counselling	✓	✓	✓	✓	✓
College Visits	✓	✓	✓	✓	✓
Higher Ed Counselling	✓	✓	✓	✓	✓
Extracurricular	✓	✓	✓	✓	✓
Post Admissions	✓	✓	✓	✓	✓
Coaching Hours/Mtgs	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Essay edits	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Price	\$3450	\$3750	\$4950	\$6750	\$7750
Number of schools	All state public schools	All CA public schools	All Texas public schools	10 National* OR 8 National + Texas OR 8 National + California OR 6 National + Texas + California	14 National* OR 12 National + Texas OR 12 National + California OR 10 National + Texas + California

Most Popular

Notes:

- Additional colleges \$250 per college, \$350 for BSMD/DO colleges
- *In National & Ivy League Packages, California and Texas count as 2 schools each. If you apply to California **and** Texas, you will subtract 4 from the total count for remaining number of schools/colleges left in your package. If you apply only to California **or** Texas, subtract 2.
- Some colleges have 14+ essays, some have 7, and very few have 0 essays. Whether or not a college has 14+ or 7 or 0 (no) essays, it will be considered as 1 college only.

