



ADMISSION GURUS
Obsessed with your Success!

Peace Of Mind
Program
for
8th, 9th, & 10th

*For peace of mind
in your college
application
journey*

COACH RAJ RAJAGOPAL

- Nation's only IVY League educated, MIT-admitted, and Mensa Hi IQ College Admissions Coach
- Former IVY League and UT Austin Admissions Interviewer

#1 in UT Texas
CS/Engg/McCombs
Admissions

College
> 90% admitted to
top 3 schools

Medicine
> 95% receive 5 year
placement

Amazing team featured in:

BARRON'S

The New York Times

Entrepreneur
MAGAZINE



ADMISSION GURUS

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The AdmissionGurus Philosophy



Guru (/ˈɡuːruː/ Sanskrit: गुरु): term for a "mentor, guide, expert: a reverential figure to the student (or *shisya*) who helps mold values, share knowledge"

Dear Parent:

Your child's education is the most sacred gift given in their lifetime. I love to help in this noble act. College coaching is not a job — it is my *life's passion and mission* curated and mastered over 20 years! AdmissionGurus' is not just a name — it is our philosophy. Like our 'Gurus' I am vested in my pupil's success. I want to work with you to help your child succeed in college, career, and life.

Let's Connect.

-Coach Raj Rajagopal M.S, M.P.Aff, MBA

Your Coach's Credentials:

- IVY League MBA, The Wharton School, UPENN
- Wharton MBA Specialization: Personal Branding & Marketing
- Admitted to Massachusetts Institute of Technology, M.I.T.
- Former Admissions Interviewer University of Texas at Austin
- Former Admissions Interviewer University of Pennsylvania
- Recent Student admissions to IVY's, MIT, Stanford, UT, BSMD
- Certified member of Mensa High IQ Society
- 20+ years' experience as a College Admissions Coach
- Over 1000+ student lives transformed
- Education:
 - UT Austin Master's Dual Major Computer/BioMed
 - UT Austin Master's in Liberal Arts/Humanities
- Member of Independent Educational Consultant Association
- Nation's Top 25 Higher Ed Consultant



www.admissiongurus.com



1 855 YES ADMITTED

Rising and Current Freshman

Below is an illustrative example on the process Coach Raj and his team will walk you through. This program is intended for students who have completed 8th grade and are starting high school.

1



INITIAL MEET & GREET

- Interview parents and students for preliminary assessment of goals and interests.
- Strategize on high school classes, and extra curricular activities.

2



COURSE SELECTION HELP & MONITORING

- Select Strategic High School courses and extra curricular activities for GPA maximization.
- Bi-Monthly check-ins to monitor academic progress and grades, propose tutoring help when needed
- Discuss extra curricular program adjustments

3



PROFILE DEVELOPMENT

- Counsel on extracurricular / volunteer activities
- Identify summer programs and help students apply
- Programs are mostly online and/or local, and occasionally, research and/or internships.

Next Steps: This process will run for the whole school year when your student is a freshman.

Rising and Current Sophomores

Below is an illustrative example on the process Coach Raj and his team will walk you through. This program is intended for students who have completed 9th grade and are starting 10th grade.

1



ANNUAL GOAL SETTING

- Interview parents and students for alignment on goals and direction of student for this school year
- Strategize on high school classes, and extra curricular activities.

2



COURSE SELECTION HELP & MONITORING

- Select Strategic High School courses and extra curricular activities for GPA maximization.
- Monthly check-ins to monitor academic progress and grades, propose tutoring help when needed
- Discuss extra curricular program adjustments

3



PROFILE DEVELOPMENT

- Counsel on extracurricular / volunteer activities
- Identify summer programs and help students apply
- Programs are mostly online and/or local, and occasionally, research and/or internships.

Next Steps: This process will run for the whole school year when your student is a sophomore.

Rising and Current Juniors

Below is an illustrative example on the process Coach Raj and his team will walk you through. This program is intended for students who have completed 10th grade and are starting 11th grade.

1



ANNUAL GOAL SETTING

- Interview parents and students for alignment on goals and direction of student for this school year
- Resolve circumstances that impact academic and college plans

2



PROFILE DEVELOPMENT

- Counsel on extracurricular / volunteer activities
- Identify summer programs and help students apply
- Programs are mostly online and/or local, and occasionally, research and/or internships.

3



ACADEMIC PLAN

- Review transcripts and assess college competitiveness
- Review course selection sheet and recommend options
- Develop a high school academic plan for GPA maximization

4



STANDARDIZED TEST

- Discuss which tests to take SAT vs. ACT and how to prepare
- Recommend timeline to take SAT or ACT

5



COLLEGE APPLICATION

- Answer questions about being competitive for College Admissions
- *Registered students are guaranteed a spot in **GetTheEdge** college admissions program.*

Rising and Current Seniors

A Personalized & Comprehensive Program to give your child a Competitive edge. This program is intended for 11th grade students who will be entering 12th grade in Fall.

1



DEVELOP STUDENT SPECIFIC ADMISSIONS STRATEGY

- Comprehensive review of student high school history
- Conduct 360 interviews with student and family
- *Result: Identify u*

2



PREPARE COLLEGE LISTS, MAJORS & APPLICATION DEADLINES

- Select majors based on student goals, interests, personality, career, and salary outcomes
- Use past admission statistics, to develop stretch, reach, and safety colleges
- *Result: A range of admission choices post application*

3



PREPARE STANDOUT MAIN, SUPPLEMENTAL, & SCHOLARSHIP ESSAY

- Brainstorm compelling stories and unique angles for essays
- Coach students to write multiple supplemental essays effectively
- Carefully review and approve every essay submitted to college
- *Result: Position student above the competition*

4



RECOMMENDATION LETTERS

- Identify recommenders to showcase student potential
- Prepare stories, brag sheets, self-evaluation, or school packets
- *Result: Stellar recommendation letters that catch attention*

Rising and Current Seniors

A Personalized & Comprehensive Program to give your child a Competitive edge. This program is intended for 11th grade students who will be entering 12th grade in Fall.

5



RESUME & APPLICATION ACTIVITY LIST

- Develop short and/or extended form of college resume
- Brainstorm, review, and complete activity sections
 - *Result: A portfolio highlighting student's unique accomplishments*

6



INTERVIEWS & VIDEO ESSAY

- Coach students for traditional admissions interviews
- Provide technology and creative coaching to develop compelling video essays required by some colleges
 - *Result: Ace interviews without fear*

7



SCHOLARSHIPS & FINANCIAL AID

- Support for scholarships at schools applied as part of the application package
- Support for filing for Federal Financial Aid (FAFSA)
 - *Result: If eligible, do not miss out on scholarships*

8



COLLEGE VISITS & POST ADMISSION COUNSELING

- Counsel on college visits pre- and post-admission
- Counsel on admission shortlist and final selection
 - *Result: Ensures student is aligned with college / major*

9



CAREER & HIGHER EDUCATION SUPPORT

- Counseling on career opportunities post-college
 - *Result: Look ahead and prepare for future success*



	Fall	Spring	Summer
Freshman	<ul style="list-style-type: none"> • 2 Academic Checkins • Review Academic Progress 	<ul style="list-style-type: none"> • 2 Academic Checkins • Summer Profile development sessions as needed • Summer programs, internship, research application and essay help 	<ul style="list-style-type: none"> • 1 Checkins • Do Summer Program • Summer Program reflection documents due
Sophomore	<ul style="list-style-type: none"> • 2 Academic Checkins • Review Academic Progress 	<ul style="list-style-type: none"> • 2 Academic Checkins • Summer Profile development sessions as needed • Summer programs, internship, research application and essay help 	<ul style="list-style-type: none"> • 1 Checkins • Do Summer Program • Summer Program reflection documents due
Junior	<ul style="list-style-type: none"> • 2 Academic Checkins • Review Academic Progress 	<ul style="list-style-type: none"> • 2 Academic Checkins • Summer Profile development sessions as needed • Summer programs, internship, research application and essay help 	<ul style="list-style-type: none"> • 1 Checkins • Do Summer Program • Summer Program reflection documents due
Senior	<ul style="list-style-type: none"> • Apply for Colleges • Meetings as needed (no limit) 	<ul style="list-style-type: none"> • Make college decisions • Meetings as needed (no limit) • Prepare for college 	<ul style="list-style-type: none"> • Good luck with college!



Packages and Pricing

The pricing below is dependent on when your student joins the Peace of Mind program. The price shown in the 2026 total price is the full amount you will pay, the rate is guaranteed and will not increase over the 4 years. This package includes the GetTheEdge College Admissions Package. For example, if your student joins as a freshman in 2026, and plans to use the National Package you will pay a maximum of \$10750 until they graduate high school.

	Packages (all programs are spring starts) with their TOTAL pricing			
	California Package	Texas Package	National Package	IVY League Package
Whats Included	All CA public schools	All TX public schools	10 schools*	14 schools*
Freshman - Spring Start (9th)	\$7750	\$8950	\$10750	\$11750
Sophomore - Spring Start (10th)	\$5750	\$6950	\$8750	\$9750

Payment Schedule

- Freshman families have 6 equal installments.
- Sophomore families have 5 equal installments.
- First installment is due with the signed contract. Remaining installments are due at 6 month intervals. All installments are due by Nov 1. of senior year of the student.

Notes:

- Additional colleges \$250 per college, \$350 for BSMD/DO colleges
- *In National & IVY League Packages, California and Texas count as 2 schools each. If you apply to California and Texas, you will subtract 4 from the total count for remaining number of schools/colleges left in your package. If you apply only to California or Texas, subtract 2.
- Some colleges have 14+ essays, some have 7, and very few have 0 essays. Whether or not a college has 14+ or 7 or 0 (no) essays, it will be considered as 1 college only.

